



GRAPHIC
DESIGNER

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[OBJECTIVE]
To find a creative position, such as graphic designer or visual designer, and contribute my design skills to make the world a better place.

[EDUCATION]
Academy of Art University
June 2015 – December 2018
MFA School of Graphic Design and Digital Media

Xi'an International Studies University
September 2011 – May 2015
BFA Visual Communication

[WORK EXPERIENCE]
Creative Graphic Designer Intern / August 2018 – Present
Further Food Company, New York
+ Partner with Senior Designers and Art Directors to solve various visual and marketing problems.
+ Aid in creating visual design, typography, visual concept, logos, icons, and other interactive platforms.
+ Design mock ups and pitches identifying how to convey visual language for all projects.
+ Devise drafts for pages and rework them after receiving feedback.
+ Consult with design team to generate new ideas for assigned pages.
+ Attend staff meetings and share designs with team to generate feedback.

Freelance Graphic Designer / May 2016 – Present
Self-employed
+ Meet with clients to determine scope of a project.
+ Advise clients on strategies to reach particular audience.
+ Develop graphics for product illustrations, logos, and websites.
+ Select colors, images, text style, and layout.
+ Present designs to clients and incorporate changes recommended by clients into final designs.
+ Review designs for errors before printing or publishing them.

[SKILLS]
Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Lightroom), Cinema 4D, Sketch, Invision Prototyping, Branding, Motion Graphics, Basic HTML / CSS

[ACKNOWLEDGMENTS]
Excellence Academy Award of 2018 Winter Show

[AFFILIATION]
AIGA SF Chapter

[LANGUAGES]
English, Mandarin

[REFERENCES]
Available upon request